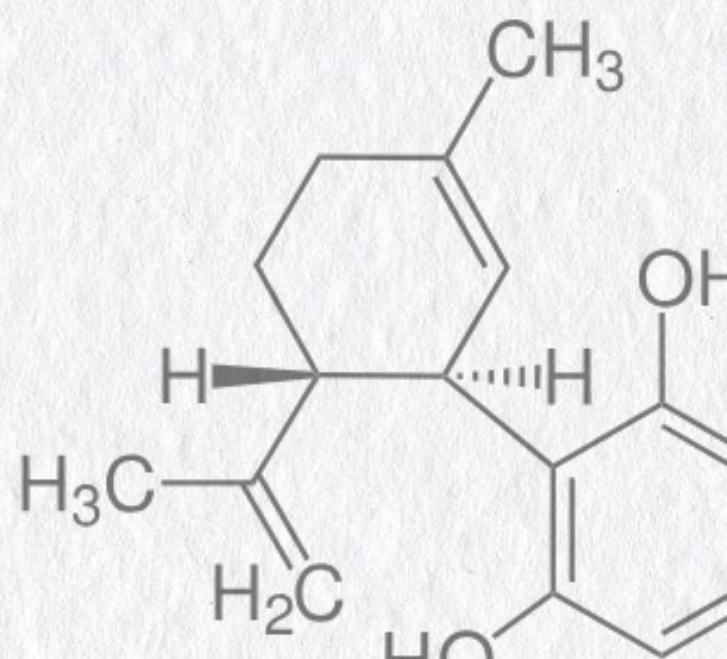
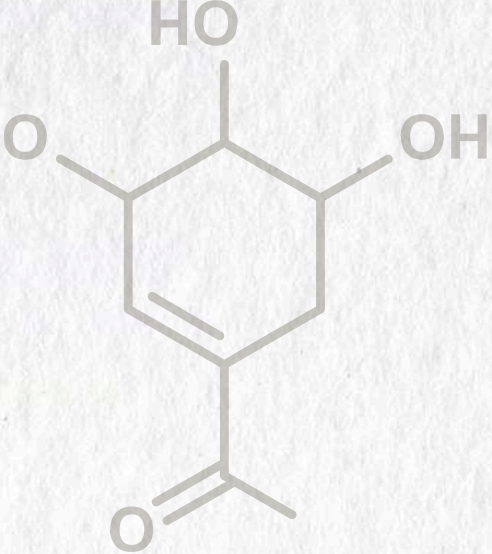


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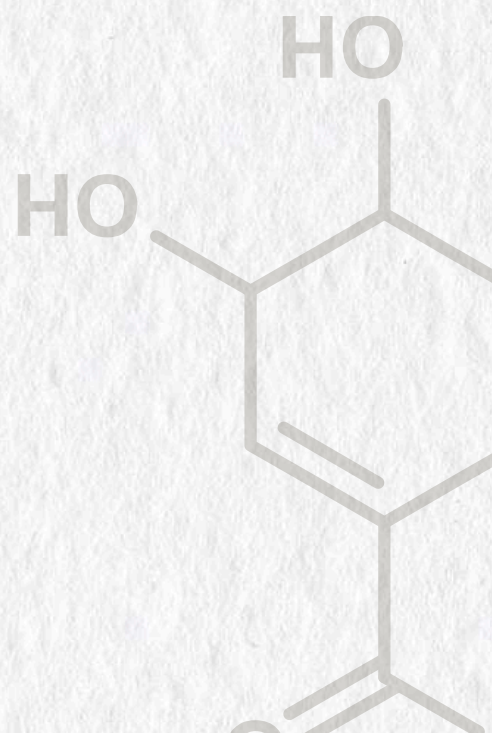
ZENTRA[®]

PREMIUM PET WELLNESS SOLUTIONS

Designed for brands looking to enter the new pet wellness category with confidence.

- ✓ A fast-growing category, ready for today's retail.
- ✓ Clear positioning, built for retail success.
- ✓ Communication aligned with today's consumer expectations.
- ✓ Seamless integration into existing product portfolios.

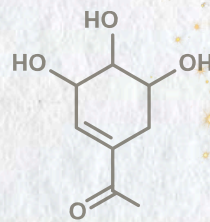
- ✓ Batch-level COA issued by a U.S. laboratory.
- ✓ Consistent quality across batches.
- ✓ Clean label formulation.



A Fast-Growing Category within the Pet Wellness Space

The pet care market is evolving toward more natural, functional solutions aligned with daily wellness.

- ✓ Consumers are actively seeking natural alternatives.
- ✓ Sustainable growth in the pet wellness segment.
- ✓ Clear preference for clean-label products.
- ✓ Expanding into new functional categories.



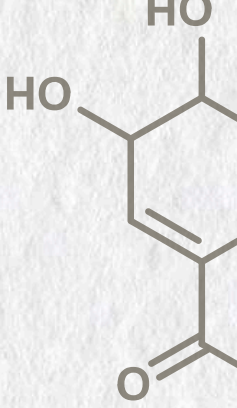
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PREMIUM PET
WELLNESS SOLUTIONS

A new retail opportunity is opening up for brands that position themselves early.



CBD is gaining ground in pet wellness

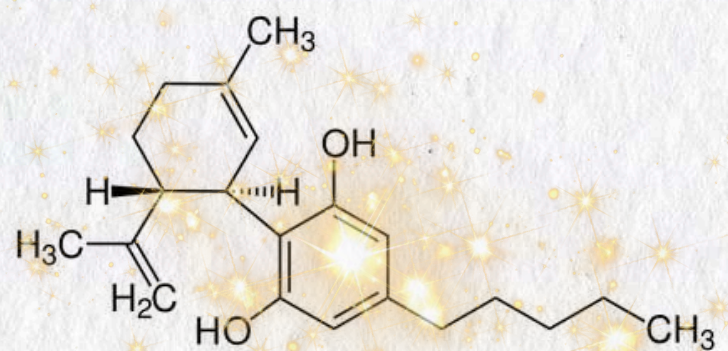


CBD is a natural, non-psychoactive compound derived from the hemp plant, widely recognized for its **broad range of benefits.**



- ✓ Helps reduce stress during travel, storms, and external stimuli.
- ✓ Supports mobility and helps relieve skin irritation.
- ✓ A key cannabinoid, alongside **CBDA, CBG, CBN, CBC** and **CBDV**, working synergistically.
- ✓ Enhanced with terpenes and flavonoids to amplify its overall effect.

The shift is already happening – the key is entering the category the right way.



CBD
(cannabidiol)



Lifestyle



Daily Use



Clean-Label Approach

Proven Technical Confidence for Demanding Retail

Formulation developed and verified under
international laboratory standards.

Each batch is analyzed using precision protocols that ensure
consistency, purity, and commercial reliability.

ZENTRA is not positioned through marketing, but through
verifiable technical validation.

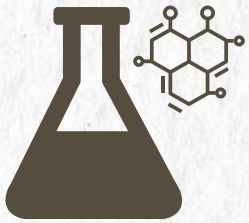


- ✓ Batch-level analytics.
- ✓ Consistent and reliable CBD concentration.
- ✓ Full product traceability.
- ✓ International laboratory standards.

Designed for buyers who require safety,
stability and zero risk within the category.



Smart Insights for the category



Simple & Effective Formulation

Reduces friction at point of entry and speeds up purchase decisions.



Proven Oil Format

Recognized and accepted by consumers.



Complete Certification & Traceability

Every batch backed by COAs and full traceability.



Increased Sales Potential

Clear and trustworthy presentation that resonates with modern consumers.



We Use the Market's Most Accepted Formats

Easy-to-integrate formats designed to operate without commercial friction or risk



ZENTRA[®]

PREMIUM WELLNESS SOLUTIONS FOR PETS

ISOLATE

A clear and structured way to enter CBD wellness

Designed to deliver clarity, simplicity and
immediate understanding at retail.

Pure CBD isolate • THC-free profile • Clear positioning • Easy adoption



The most direct way to introduce CBD into your
portfolio without complexity or noise.



ZENTRA[®]

PREMIUM WELLNESS SOLUTIONS FOR PETS

CALM

Daily wellness that connects with the consumer

Designed to integrate naturally into real pet care routines.

Daily wellness • Use in routines • High acceptance • Easy integration



A natural way to participate in everyday pet wellness.
ZENTRA CALM aligns with real consumption habits and facilitates
coherent integration into the portfolio.



ZENTRA[®]

PREMIUM WELLNESS SOLUTIONS FOR PETS

SKIN

A familiar category redefined for pet wellness with CBD

Skin and coat wellness is a recognized need that ZENTRA redefines in premium, functional format.

Skin and coat support • Familiar category • Clean ingredients • Easy integration



Integrated into daily pet care, SKIN facilitates entry into category through clean and recognized ingredients.



ZENTRA[®]

PREMIUM WELLNESS SOLUTIONS FOR PETS

MOBILITY

High demand with strong repurchase potential

Mobility is one of the **most intuitive** and commercially powerful categories within **pet wellness**.

Daily support • High relevance • Strong repurchase logic • Clear perceived value



One of the strongest drivers of recurring sales within the line.



ZENTRA[®]

PREMIUM WELLNESS SOLUTIONS FOR PETS

FULL SPECTRUM

Broadening the CBD range

- ✓ Advanced cannabinoid profile
- ✓ Expands portfolio depth
- ✓ Appeals to informed consumers

Advanced positioning • Category completeness • Easy adoption



A must-have for comprehensive CBD category coverage



ZENTRA[®]

PREMIUM WELLNESS SOLUTIONS FOR PETS

CALM BITES

Premium Functional Soft Bites for Dogs With Hemp-Derived CBD

ZENTRA Calm Bites combine a premium soft-bite format, high palatability and hemp-derived CBD into a simple daily product designed for dogs that benefit from a more balanced and relaxed routine

Supports Calm Behavior • Daily Emotional Balance • Highly Palatable



A smarter and more accessible way to support daily calm.



ZENTRA[®]

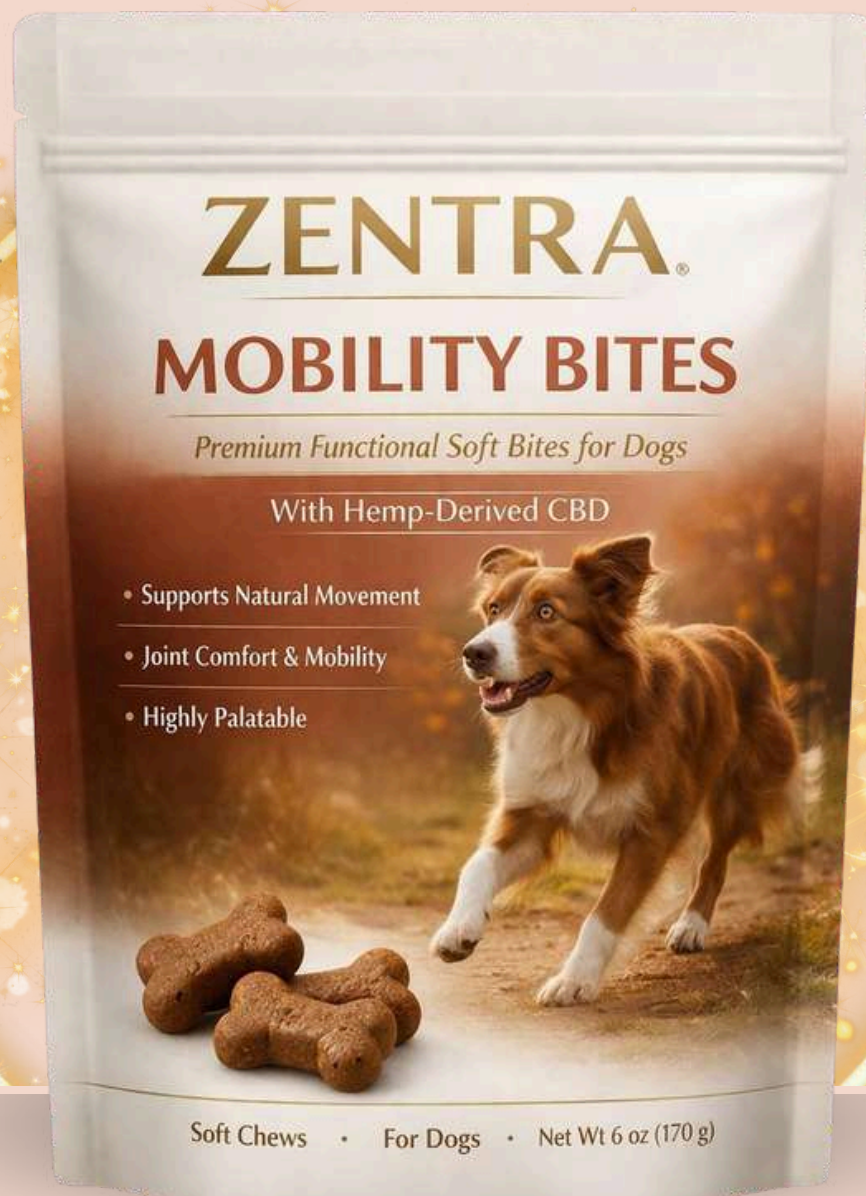
PREMIUM WELLNESS SOLUTIONS FOR PETS

MOBILITY BITES

Premium Functional Soft Bites for Dogs With Hemp-Derived CBD

ZENTRA Mobility Bites combine a premium soft-bite format, high palatability and hemp-derived CBD into a simple daily product designed for dogs that benefit from smooth movement and everyday comfort.

Supports Natural Movement • Joint Comfort & Mobility • Highly Palatable



A simple and effective way to support movement and daily comfort.

B2B CLOSING

Designed to **integrate.**
Built to **Scale.**

ZENTRA is structured for strategic partners seeking flexibility and differentiation within **pet wellness.**

- ✓ Retail-ready approach
- ✓ Flexible integration
- ✓ Transparent product logic
- ✓ Third-party support

A smarter way to participate in the **future** of pet wellness.



ZENTRA[®]

PREMIUM STRATEGIC PARTNER